

Security LONDON

> Online and Print Magazine

MEDIA PACK 2016



SecurityLONDON

> Online and Print Magazine

Our aim at **Security London Magazine** is to bring the latest security news happening locally and globally as we recognise London as a truly global city.

We will additionally keep our subscriber base up to date with fire, safety, investment and construction news.

Attending the biggest trade security, fire and investment shows enables us to build a clean subscription list which now totals **50,000 opt in** subscribers from the above sectors.

We have over twenty years' experience within the media industry and our compact team works tirelessly to interact with our subscribers to understand the news and PR they wish to read.

We also engage with our clients to create **targeted marketing campaigns** that will both benefit our reader and advertiser.

We have recently taken on a new operations director, Jamie Smith, who will be overseeing the development of our 100% digital brand e-magazine and website.

Our **organic 50,000 plus subscriber base** will enjoy a **free digital monthly newsletter** and from 2017 a **free quarterly digital magazine**.



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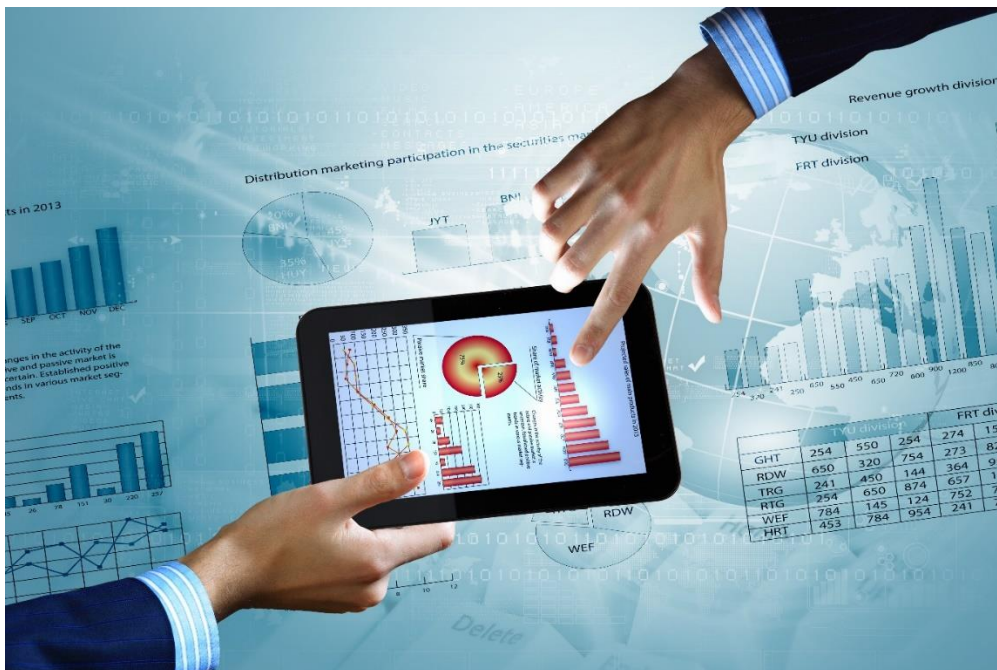
ANALYTICS :

Due to increased exposure and **SEO work** at Security London we are now achieving over **25,000 unique visitors per month**.

We are working on doubling these figures by Dec 2016 through investment within SEO and our presence at key trade shows and advertising projects.

We work tirelessly for our advertisers, clients and subscribers to produce marketing platforms that exceed our client's expectations.

We provide either **monthly, quarterly or annual** digital advertising analytics for all clients so we can measure the success of individual marketing plans.



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RATE CARD :

Advertising: Digital Magazine

- Double Page Spread £900.00
- Premium Front Cover Strap plus two inside A4 pages £ 1000.00
- Premium Inside Front Cover £700.00
- Premium Inside Back Cover £700.00
- Premium Back Cover £800.00
- Full a4 Page £500.00
- Half Page £250.00

Advertising: Digital Homepage

Wall Skins

- 3 months £1500.00
- 6 months £2400.00
- 12 months £3500.00

Homepage Banner

- 3 months £1000.00
- 6 months £1440.00
- 12 months £2000.00

Homepage Button

- 3 month £525.00
- 6 month £845.00
- 12 month £1300.00

Solus emails: £500.00

Group e-newsletter : £200.00

Directory Listing 12 Months : £ 100.00

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Forward Features 2016 : (Please Note Features Can Change
Depending On Latest Industry News in UK)

Security London November 2016

Access Control
Aviation
Biometrics
Construction
Finance
Fire Safety
Health & Safety
Investment News
Information Technology
Surveillance
Transportation

(If you wish to submit editorial to be considered please email ben@securitylondonmagazine.com)



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Executive Board :

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